# Price and Volume Effects Associated with Index Additions: Evidence from the Indian Stock Market 

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Received: 2010-09-16 Accepted: 2011-05-18 doi:10.5296/ajfa.v2i2.469


#### Abstract

This study investigates the price and volume effect of index additions to the benchmark Nifty index for the recent period 1999-2010 in the Indian stock market. This study evidences significant, positive permanent abnormal returns around index announcement and inclusion. The support for permanent abnormal volume around index additions is limited at best. The results in this study do not support either the downward sloping demand curve hypothesis or the price pressure hypothesis as the primary explanation for the index inclusion effect. This study contributes to the growing literature on index inclusion by providing evidence that stock addition to the benchmark Nifty index appears to convey information.


Keywords: Indian Equity market, Nifty index additions, Abnormal return and volume,
JEL classification: G14, G15.

## Introduction

In the past decades, numerous studies have documented the 'index effects' associated with stock index changes predominantly in the developed markets. The included stocks experience a significant increase in prices after the announcement and further rise around the actual inclusion. Though some of the gain is lost after inclusion, a permanent increase in return is predominantly evidenced over a period of time. Trading volumes also increase significantly around announcement and inclusion in the developed markets. The findings are not consistent with market efficiency as index changes are made with apparently made with readily available public information, the slow multiple day price adjustments and volume effects around the stock index changes directly questions the validity of semi-strong efficiency which requires all publicly available information to be reflected in the stock prices quickly.

Researchers have forwarded various hypotheses to explain the index effects. They are broadly classified into two groups based on their assumption of information content. The first group assumes that the index changes does not convey any information and have attributed the change in price to non-flat demand curve rather than change in fundamental value. In an ideal Capital Asset Pricing Model (CAPM) world, stock prices depend on the return - risk characteristics. In an information free event, the demand curve will be horizontal as the investors can alter their portfolio using near-perfect substitutes to reflect their return-risk profile. If perfect substitutes are not available, then a shock leads to a permanent stock price change as investors expect compensation in order to rebalance their portfolios. An index changes creates excess demand which cannot be satisfied without a shift in the demand curve as stocks are not perfect substitutes (Shiefler, 1986). Hence the abnormal returns around the inclusions are explained by the changes in the aggregate demand of the stocks due to lack of perfect substitutability and hence downward sloping demand curve. Price pressure hypothesis (Harris and Gurel, 1986) too assumes lack of information in index changes and posits downward sloping demand curve but only in the short term. According to this hypothesis, excess demand due to the indexing and institutional investor activity creates price pressure and reverses once the temporary excess demand is satisfied.

The second group of explanations assumes that index changes convey information about the stocks. The index inclusion has an impact on the fundamental value of the stock thereby in the present value of the discounted cash flow. This can work through two ways, namely the expected cash flow or the discount rate. The explanations for increase in cash flow may be the certification hypothesis supported by Dhillon and Johnson (1991), Jain(1987), in which the stocks inclusion to the Nifty index may convey positive information regarding the future prospects of the company. Denis et al. (2003) and Chen et al (2004) support the Investor awareness hypothesis which postulates that following index inclusions, investors change the expectation of future cash flow of the stocks as the firms perform better due to enhanced monitoring by analysts and investors.

The explanations for decrease in the discount rate are liquidity hypothesis, (Amihud and Mendelson (1986) and Chordia and Subrahmanyam (1998)) according to which liquidity and expected returns are negatively related. Chen et al (2004) states that greater interest for the
index stocks causes greater information production. This induces a reduction in the information asymmetry and causes increased liquidity. If some investors know only a subset of stocks and trade only those stocks then those investors will require a premium called the 'shadow cost' for the non-systematic risk (Merton, 1987).

There are few studies in the emerging markets like India on index changes. The importance of these studies in the Indian stock market can be appreciated based on the fact that the Indian equity market stood $13^{\text {th }}$ in the world and $4^{\text {th }}$ in Asia in terms of both traded value ( $\$ 1050 \mathrm{bn}$ during 2008) and market capitalisation ( $\$ 645$ bn at the year end) ${ }^{1}$ in 2008. The increasing international portfolio investment and participation provides a perfect platform for gathering information about the market structure, efficiency and evidence of the integration mechanism with the developed markets.

The Indian stock market differs from the developed markets in the following ways; the Indian stock market ${ }^{1}$ is characterized by less informational efficiency, higher costs, smaller investor base and lower liquidity compared with the stock markets of developed countries. Finally, unlike the developed markets, there may be drastic difference in the quality of assets between benchmark index and other index stocks. This is truer for the foreign investors' as local factors affect pricing significantly.

This study attempts to enter the debate by studying index inclusion effect in the Nifty index, premier benchmark index in the Indian stock market by focusing on the abnormal return, volume and liquidity around two event dates namely 'announcement date'(AD) and the 'Effective date'(ED).

The purpose of this study is twofold: whether abnormal returns are permanent and whether Nifty index changes convey information. This study expects index addition to cause significant permanent abnormal return for the added stocks and enters the debate by positing that the information explanation might explain the index inclusions better in emerging market like India. This study makes two contributions to the growing index inclusion literature. First, it tests the Nifty index additions, premier index of the Indian stock market in the current period. Also very few papers have focused on the information aspect in the emerging markets.

The second section details the theoretical explanations and literature review for the index inclusion effect. The third section details the 'Nifty' index selection process and methodology. The fourth section gives the findings and analysis and the fifth section concludes.

## 2. Review of Literature

The literature analyzing the price and volume effects of index changes is ever growing. The existing literature is grouped as per the explanations with the studies supporting information free hypothesis given first. Shiefler (1986) studying changes to the S\&P 500 index for the period 1976-1983 documented a permanent $2.37 \%$ abnormal return and suggested DSDC

[^0]hypothesis as the reason. Lynch and Mendenhall (1997) studying S\&P 500 changes for the period 1990-1995 documents significant abnormal return subsequent to the announcement. They evidenced part reversal consistent with both price pressure and DSDC hypothesis. Wurgler and Zhuravskaya (2002) based on the difficulty to arbitrage in the absence of perfect substitutes examined the announcement returns relative to a arbitrage measure and found support for DSDC hypothesis.

Harris and Gurel (1986) studying S\&P 500 index additions for the period 1976-1983 documented $3.13 \%$ abnormal return and found a systematic reversal of initial abnormal return in support of price pressure hypothesis. Elliot and Warr (2003) also find support for price pressure but only around the inclusion date. Mase (2002) studying FTSE 100 inclusion effects for the period 1992 - 1999 find support for the price pressure hypothesis. Studies have generally supported partial price pressure in the developed markets.

There are studies supporting information - free assumption on the index addition induced comovement ${ }^{2}$ between the return of the included stocks and the index. Vijh (1994) evidences significant comovement for S\&P 500 additions and supports index fund trading as major cause. Barberis, Shliefer and Wurgler (2005) differentiate between the traditional view of frictionless markets ${ }^{3}$ and non frictionless markets. In a frictionless market comovement in stocks implies comovement in the fundamentals and the prices may reflect the information more quickly compared to other stocks. In a non frictionless market, comovement between added stocks may be due to category based trading and habitat based trading supporting the information-free assumption. They have suggested that for the friction based comovement, beta of the added stocks would be stronger in the latest data with the increase in institutional investor activity.

The evidence in favour of the information explanations are, Dhillon and Johnson(1991), Jain(1987) studying the inclusion effects of S\&P 500 found evidence for the certification hypothesis. Denis et al. (2003) postulate that following index inclusions, investors change the expectation of future cash flow of the stocks as the firms perform better due to enhanced monitoring by analysts and investors. Chen et al (2004) examined the S\&P 500 index changes for the period $1976-2000$. He concludes that investor awareness is the primary reason for the S\&P 500 index inclusion effect and greater interest for the index stocks induces a reduction in information asymmetry due to increased information production which results in increased liquidity. Bhenish and Whaley (1996) studying S\&P 500 inclusions for the period 1986-1994 evidence increased trading volume. Hradzil (2009) studying S\&P 500 stocks find little evidence for the DSDC hypothesis and finds support for the liquidity and information hypothesis. Some of the recent researches in the developed markets seem to support investor awareness hypothesis. Burcu Hadicebel (2008) and Chakrabarti (2002) studying the inclusion of stocks from the emerging markets to the global MSCI index evidence permanent increase in price and volume and that index inclusion convey information. Kumar (2005) studying

[^1]Nifty index additions in the Indian stock market for the period 1998-2003 did not find any significant index effects around announcement date and evidenced $1.47 \%$ effective date (ED) abnormal return. Li and Sadeghi (2009) analysed the Chinese index additions have evidenced permanent abnormal returns and increased liquidity post inclusion. They have also found support for information based explanations for the index additions in the Chinese stock market.

## 3. Data and Back Ground Information

### 3.1 The Nifty information

The S\&P CNX nifty (Nifty hereafter) is the headline index on the National stock exchange (NSE) maintained by the India index services and products Ltd.(IISL) since the year 1996. Previously the index was managed by CRISIL. It represents a portfolio of 50 large and most liquid stocks of the NSE and captures nearly $65 \%$ of the total market capitalization as on December 2009. The main criteria of selection of stocks for the Nifty index are market capitalization, float, liquidity and industry representation. The index is normally reviewed every six months and six weeks' notice is normally given to the market before the change is effected. Index removal is normally effected due to corporate actions like restructuring etc. and when market capitalisation of an index stock falls below $50 \%$ of the market capitalisation of the top most stock of the replacement pool.

### 3.2 Sample selection:

The sample period for this study is 1999-2010 to coincide for the start of index funds in India. The details regarding both announcement date (AD) and Effective date (ED) are available only from 1998. The daily data from www.nse-india.com is used to calculate daily return and daily volume of the added stocks and Nifty index.

Appendix 3 displays the frequency of trading days between index addition announcement date ( AD ) and the index inclusion date (ED) for the stocks included in the Nifty index between 1999-2010.

The following stocks are not considered. A) Stocks arising out of corporate restructuring are not considered. B) Stocks which do not have trading history for at least six months prior to the announcement date. C) Stocks which do not have at least 5 clear trading days between announcement and effective date are not considered.

The total Nifty index additions are 54 for the 1999-2010 period. The total number of stocks available for research after the elimination is 38 . Appendix 1 lists all the included stocks available for research. Even though the sample is small, it comprehensively covers the recent 11 year period in the Indian stock market. The sample is separated into two periods namely, 1999-2006 and 2007-2010. The latter period is marked by increased institutional activity and participation and represents the current market activity.

### 3.3 Abnormal returns

The index inclusion effect is analyzed by studying the abnormal returns around the
announcement date (AD) and effective date (ED). The daily abnormal returns are calculated as the stocks excess return on day ' $t$ ' over the index return as in Lynch and Mendenhall(1998) wherein it is observed that more sophisticated models of abnormal return generation like single factor market model gives very similar results to the simple abnormal return of the stock over the index return. This study uses both cumulative abnormal return (CAR) and average abnormal return (AAR). AAR aggregated over the event window gives the CAR. Conversely, The CAR divided by the number of days in the event window gives the AAR. The CAR of a stock represents the 'buy and hold' return over the specific period as buy and hold returns are more relevant to the investors. The CAR of all the sample stocks are aggregated and averaged over the event window to calculate the overall CAR for the entire sample.

Daily return $R_{t}$ is calculated as

$$
\begin{equation*}
\mathrm{R}_{\mathrm{t}}=\operatorname{Ln} \quad\left(\mathrm{P}_{\mathrm{t}}\right)-\operatorname{Ln}\left(\mathrm{P}_{\mathrm{t}-1}\right) \tag{1}
\end{equation*}
$$

Where $\mathrm{P}_{\mathrm{t}}$ is the stock / nifty closing price at time t and $\mathrm{P}_{\mathrm{t}-1}$ is the stock / nifty closing price at time $\mathrm{t}-1$.

$$
\begin{equation*}
\text { Abnormal Return } \quad\left(\mathrm{AR}_{\mathrm{it}}\right)=\mathrm{R}_{\mathrm{it}}-\mathrm{R}_{\mathrm{mt}}, \tag{2}
\end{equation*}
$$

Where $R_{i t}$ is the stock return and $R_{m t}$ is the Nifty index return on day ' $t$ '.

### 3.4 Abnormal volume

The volume effect is studied in the spirit of Harris and Gurel(1986) where

$$
\begin{equation*}
\text { Volume Ratio } \mathrm{VR}=\left(\mathrm{V}_{\mathrm{it}} / \mathrm{V}_{\mathrm{mt}}\right) \quad \div \quad\left(\mathrm{V}_{\mathrm{i}} / \mathrm{V}_{\mathrm{m}}\right) \tag{3}
\end{equation*}
$$

Where $V_{i t}$ and $V_{m t}$ are the trading volumes of security $I$ and the total NSE respectively, and $V_{i}$ and $\mathrm{V}_{\mathrm{m}}$ are the average trading volumes of the security I and total NSE for the period AD-70 through AD-10. The daily VR is averaged across the various event windows. The volume ratio ${ }^{4}$ should have a value of 'one' under null hypothesis. If in any event window VR is significantly greater than one then volume is said to be abnormal for that event window.

### 3.5 Liquidity Ratio

Amihud(2002) liquidity measure is used.

$$
\begin{equation*}
\text { Liquidity Ratio }=\text { VOL }_{i t} /\left|\mathrm{R}_{\mathrm{it}}\right| \div \mathrm{VOL}_{\mathrm{i}} /\left|\mathrm{R}_{\mathrm{i}}\right| \tag{4}
\end{equation*}
$$

Where $\mathrm{VOL}_{\mathrm{it}}$ is the daily rupee volume and $\mathrm{R}_{\mathrm{it}}$ is the daily stock return. ' $\mathrm{VOL}_{\mathrm{i}} / \| \mathrm{R}_{\mathrm{i}} \mid$ ' is the average liquidity of the security I for the period AD-70 through AD-10. If in any event window the average liquidity ratio is significantly greater than one then liquidity is said to be abnormal for that event window.

[^2]
### 3.6 The Event and Event Windows

In this study, the Nifty index inclusions between 1999-2010 are analyzed. The two important event dates are announcement date (AD or day ' 0 ') and the effective date of inclusion(ED). The actual AD is the day following the announcement date ( $\mathrm{AD}+1$ or Day ' 1 ') as normally announcements regarding inclusion are made after trading hours and consequently the effects are reflected the next day of the announcement Unlike the US market, the number of days between AD and ED varies between 5 to 31 trading days (mean is approximately 25 trading days, median is 27 days). In order to avoid the effect of other events vitiating the study of inclusion effects, the total event window starts 10 days before AD and ends 60 days after inclusion.

## The event windows are

1. Anticipation window runs through $\mathrm{AD}-10$ to AD .
2. AD window ${ }^{5}$ includes $\mathrm{AD}+1, \mathrm{AD}+2, \mathrm{AD}+3$.
3. Run up window covers the period $\mathrm{AD}+4$ to $\mathrm{ED}-1$.
4. ED is the actual inclusion date.
5. Release window which runs from ED+1 to release ending day (Lynch and Mendenhall, 1997).
6. ED long run window running from ED to $\mathrm{ED}+60$
7. Finally, the long term effect window is studied between ED+30 to ED+60.

According to Lynch and Mendenhall (1997), the release ending day is the day when the demand for the stocks reach the normal post change level (ie. When the index demand ends and price release starts (price pressure ends)). The volume is estimated to have returned to the normal post inclusion level on the earliest day after the change day when the mean abnormal volume is lower than the average mean abnormal volume for all the days from that day through to ED +10 .

Similar to other studies 'price pressure hypothesis' is analysed around ED as the index funds rebalance their portfolio around ED to avoid tracking error ${ }^{6}$. All the other explanations are studied around AD (Lynch and Mendenhall, 1997).

### 3.7 Regressions

Firstly, regression with dummy variables ${ }^{7}$ is used to distinguish between the event days $\mathrm{AD}+1$ abnormal return and ED abnormal return separately with that of other days.

$$
\begin{equation*}
\mathrm{Y}_{\mathrm{i}}=\beta_{0}+\beta_{1} * \mathrm{Z}_{\mathrm{i}}+\varepsilon \tag{5}
\end{equation*}
$$

where, $\quad Z_{i} \quad$ is ' 1 ' if $\mathrm{AD}+1$ or ED and ' 0 ' otherwise. $\quad \beta_{1}$ measures the difference in the

[^3]abnormal return between the event days and other days.
Secondly, the cross sectional regressions in the spirit of Shliefer(1986) who regressed the day ' 1 ' AD window abnormal return (ABRET CAR) and abnormal volume (ABVOL) to examine the relationship between abnormal return and abnormal volume as a significant slope co-efficient is consistent with downward sloping curves for the added stocks.
\[

$$
\begin{align*}
\text { AD window ABRET CAR }= & \alpha+\psi * \text { AD ABVOL } \\
\mathrm{AD} \text { window ABRET CAR }= & \alpha+\psi * \text { AD ABVOL }+\mu * \text { USVOL } \tag{6}
\end{align*}
$$
\]

where, ABRET is the abnormal return, ABVOL is the abnormal volume and USVOL is the usual volume ( Average VR from AD-10 to AD-1).

Another regression for examining the co-movement of the added stocks

$$
\begin{equation*}
\mathrm{R}_{\mathrm{it}}=\alpha+\beta * \mathrm{R}_{\mathrm{mt}}+\varepsilon_{\mathrm{it}} \tag{8}
\end{equation*}
$$

where, $R_{i t}$ is stock return, $R_{m t}$ is the Nifty index return on day ' $t$ ' and $\varepsilon_{i t}$ is a random variable with expected value of zero and assumed to be uncorrelated with $R_{m t}$. The daily pre-event regression is run for the period AD-70 to AD-10. The daily post event regression is run for $\mathrm{ED}+10$ to $\mathrm{ED}+70$. The focus of interest is the difference $\beta_{\mathrm{c}}$ which is calculated for each added stock by subtracting the pre- event beta from the post event beta.

## 4. Findings and Analysis

### 4.1 Analysis of Abnormal return

The abnormal return surrounding the event day AD is analysed in this section. Table 1 presents the results of the event study during AD window and subsequent to AD window (excluding AD window) to test for reversion in the near term. It is seen that for the complete period 1999-2010, there is a $2.94 \% \mathrm{AD}$ announcement return which is not only statistically significant at $1 \%$ level but also economically significant. The results for Nifty inclusions for the period 1999-2010 in this regard are comparable to the developed markets in general and S\&P 500 in particular. The AD window abnormal return for the sub-period 1999-2006 is $1.67 \%$ and for the sub-period 2007-2010, a statistically and also economically ${ }^{8}$ highly significant $5.11 \%$. Table 1 reports the share price behavior subsequent to the AD window.

[^4]Table 1 - Test of permanent abnormal return subsequent to announcement of addition to Nifty index for the period 1999-2010.

|  | Cumulative abnormal return or Buy-hold return |  |  |  |
| :--- | :--- | :--- | :--- | :--- |
| Date relative to AD window | $\mathrm{N}=38$ | $1999-2010$ | $1999-2006$ | $2007-2010$ |
| AD window or AD+1 to AD+3 | $\mathbf{C A R}$ | $\mathbf{2 . 9 4 \%}$ | $\mathbf{1 . 6 7 \%}$ | $\mathbf{5 . 1 1 \%}$ |
| Day $1,2,3$ | t-stat | 2.918 | 1.156 | 5.324 |
|  | p-value | $0.003^{* * *}$ | 0.13 | $0.001^{* * *}$ |
|  |  |  |  |  |
| AD + 4 to AD + 10 | CAR | $\mathbf{1 . 3 2 \%}$ | $\mathbf{2 . 1 1 \%}$ | $\mathbf{- 0 . 0 2 \%}$ |
| Day 4 to day 10 | t-stat | 1.326 | 1.602 | -0.019 |
|  | p-value | $0.096^{*}$ | 0.061 | 0.508 |
|  |  |  |  |  |
| AD +11 to AD +20 | CAR | $\mathbf{- 1 . 8 7 \%}$ | $\mathbf{- 1 . 9 8 \%}$ | $\mathbf{- 1 . 6 9 \%}$ |
| Day11 to day 20 | t-stat | -1.079 | -0.790 | -0.820 |
|  | p-value | 0.856 | 0.781 | 0.786 |

The sample includes all the Nifty additions for the period 1999-2010 in the Indian stock market. 'AD' is the announcement day. 'ED' is the actual date of inclusion. The cumulative abnormal return(CAR) measures the buy and hold returns for AD window and starting from the day after AD window to the dates mentioned.
${ }^{*},{ }^{* *},{ }^{* * *}$ indicate significance that the observed mean is significantly greater than zero (one tailed t -test) at $10 \%, 5 \%, 1 \%$ level respectively.

For the complete period, the cumulative abnormal return (CAR) for the periods AD + 3 to $\mathrm{AD}+10$ and $\mathrm{AD}+11$ to $\mathrm{AD}+20$ is $1.32 \%$ and $-1.87 \%$ respectively. The negative CAR's subsequent to AD is not only small but also statistically not significant for the complete period and sub-periods. The results shows that share prices do not fall significantly even after 20 days after AD. Interestingly, it is seen that the overall CAR from AD +1 through $A D+10$ is $3.78 \%$ for the first sub-period and $5.09 \%$ for the second sub-period.

The lower AD effect in the first period is somewhat compensated in the $\mathrm{AD}+3$ to $\mathrm{AD}+10$ window. However for the second sub-period the highly significant $5.11 \%$ abnormal return during AD window is followed by $-0.02 \%$ in the $\mathrm{AD}+3$ to $\mathrm{AD}+10$ window. It appears that 'AD effect' took longer to take effect in the first sub period than in the recent sub-period (2007-2010).

In order to analyze the total abnormal return, abnormal return starting from AD and including AD is analysed and displayed in Table 2. These results test for the permanence of the AD gain by analysing whether the abnormal return falls substantially after AD in order to offset the AD gains. The results for the complete period 1999-2010 show that the cumulative abnormal return is a statistically significant $4.70 \%, 4.63 \%$ and $7.01 \%$ after 30 days, 60 days and 70 days from AD respectively.

Table 2. Test of permanent abnormal return subsequent to AD. CAR measures the buy and hold return from $\mathrm{AD}+1$ or Day'0' to the indicated day.

| Including AD window | Cumulative abnormal return or Buy-hold return |  |  |  |
| :--- | :--- | :--- | :--- | :--- |
| Period |  | $1999-2010$ | $1999-2006$ | $2007-2010$ |
| AD window or $\mathrm{AD}+1$ to AD+3 | CAR | $\mathbf{2 . 9 4 \%}$ | $\mathbf{1 . 6 7 \%}$ | $\mathbf{5 . 1 1 \%}$ |
| Day1,2,3 | t-stat | 2.918 | 1.156 | 5.324 |
| $\mathrm{~N}=38$ | p-value | $0.003^{* * *}$ | 0.13 | $0.001^{* * *}$ |
|  |  |  |  |  |
| $\mathrm{AD}+1$ to AD + 30 | CAR | $\mathbf{4 . 7 0 \%}$ | $\mathbf{5 . 1 3 \%}$ | $\mathbf{4 . 0 1 \%}$ |
| Day 1 to day 30 | t-stat | 2.271 | 1.681 | 1.793 |
|  | p-value | $0.015^{* *}$ | $0.053^{*}$ | $0.048^{* *}$ |
|  |  |  |  |  |
| $\mathrm{AD}+1$ to AD + 60 | CAR | $\mathbf{4 . 6 3 \%}$ | $\mathbf{3 . 7 7 \%}$ | $\mathbf{6 . 0 9 \%}$ |
| Day 1 to day 60 | t-stat | 1.316 | 0.786 | 1.207 |
|  | p-value | $0.098^{*}$ | 0.220 | $0.123^{*}$ |
|  |  |  |  |  |
| AD+1 to AD + 70 | CAR | $\mathbf{7 . 0 1 \%}$ | $\mathbf{6 . 6 2 \%}$ | $\mathbf{7 . 5 5 \%}$ |
| Day 1 to day 70 | t-stat | 1.782 | 1.210 | 1.486 |
|  | p-value | $0.041^{* *}$ | 0.114 | $0.085^{*}$ |

The sample includes all the Nifty additions for the period 1999-2010 in the Indian stock market. 'AD' is the announcement day. 'ED' is the actual date of inclusion. *, **, ${ }^{* * *}$ indicate significance that the observed mean is significantly greater than zero (one tailed t-test) at $10 \%, 5 \%, 1 \%$ level respectively. The result is considered permanent in this study if it is permanent for at least 60 trading days (which is roughly three months) from the event date.


Figure 1. The mean cumulative abnormal return of the stocks included in the Nifty index between 1999-2010.This represents the buy and hold return from day 0 to day T. The x -axis represents the mean CAR and the $y$-axis represents the number of days from AD.

The results in Table 1 and Table 2 support the permanent nature of the AD price effects following Nifty additions. Shiefler (1986) points out that as one moves from AD, the standard error of the cumulative return rises. Consequently though the cumulative abnormal return continues to rise and remains economically very significant (see figure-1), it is not statistically significant in a few cases. Hence it can be concluded that the abnormal returns are permanent, increasing and statistically significant even after 70 days from AD for Nifty inclusions between 1999 and 2010. Similar conclusion can be made for the both the sub periods with the recent sub-period displaying increased index addition effect. As the Indian stock market becomes broad based, it appears that AD effect becomes more prominent. The above results evidencing permanent abnormal return following AD are similar to many studies in the developed markets and emerging markets.

### 4.2 Event windows

The results for the event windows are tabulated in Table 3. A significantly positive CAR for the anticipation window will imply anticipation and leakage of index change announcements. However the anticipation window CAR is negative ( $-1.93 \%$ ) suggesting no evidence of anticipation prior to the announcement for the complete period 1999-2010. The results for both the sub-periods are also negative and statistically not significant.

The run-up window CAR for the complete period is $0.2 \%$ which is both statistically and economically not significant at any level of significance. However the run-up CAR for the sub-periods presents a contrasting picture. The CAR for the 1999-2006 period and

2007-2010 period is $1.41 \%$ and $-2.39 \%$ respectively and both are not statistically significant. According to Lynch and Mendenhall(1987), positive and significant run-up CAR is consistent with the DSDC hypothesis. The results from this study show that the run-up CAR is not statistically significant. Further, for the recent second sub period the run-up CAR is negative as against the requirement of significantly positive run-up CAR for DSDC hypothesis. The overall results in general and the recent period results in particular evidence strongly against the DSDC hypothesis.

## Table 3. Abnormal return in the event windows around Nifty index addition

| Specific event window | Event days | CAR |  |  |
| :---: | :---: | :---: | :---: | :---: |
| $\mathrm{N}=38$ |  | 1999-2010 | $\begin{aligned} & \hline \text { Sub-period I } \\ & 1999-2006 \end{aligned}$ | $\begin{aligned} & \hline \text { Sub-period II } \\ & 2007-2010 \end{aligned}$ |
| Anticipation window | AD-10 to AD | -1.93\% | -2.01\% | -1.78\% |
|  | t-stat | -1.058 | -0.772 | -0.796 |
|  | p-value | 0.148 | 0.224 | 0.220 |
| AD window | AD+1,AD+2,AD+3 | 2.94\% | 1.67\% | 5.11\% |
| CAR $>0 \%=68.42 \%$ | t-stat | 2.918 | 1.156 | 5.324 |
|  | p -value | 0.003*** | 0.13 | 0.001*** |
| Run up window | AD+4 to ED-1 | 0.20\% | 1.41\% | -2.39\% |
|  | t-stat | 0.026 | 0.480 | -1.000 |
|  | p-value | 0.979 | 0.635 | 0.337 |
| Effective day | ED | 1.92\% | 2.03\% | 1.73\% |
| CAR $>0 \%=76.32 \%$ | t-stat | 3.459 | 2.740 | 2.057 |
|  | p -value | 0.001*** | 0.011** | 0.060* |
| Release window | ED+1 to ED + 4 | -0.89\% | -0.89\% | -0.88\% |
|  | t-stat | -1.052 | -0.730 | -0.893 |
|  | p -value | 0.299 | 0.479 | 0.388 |
| ED long run window ${ }^{9}$ | ED to ED+60 | 4.70\% | 1.68\% | 10.35\% |
|  | t-stat | 1.275 | 0.339 | 2.028 |
|  | p -value | 0.21 | 0.738 | 0.065* |

The sample includes all the Nifty additions for the period 1999-2010 in the Indian stock market. 'AD' is the announcement day. 'ED' is the actual date of inclusion. - Cumulative Abnormal Returns in smaller event windows -1999-2010. The first column specifies the event window of interest. The actual start end dates are specified in the second column. The cumulative abnormal return(CAR) for complete period, first and second period in columns 3,4 and 5 respectively.*, ${ }^{* *}, * * *$ indicate significance at $1 \%, 5 \%$ and $10 \%$ level respectively.

In the ED window, it is observed that CAR for the complete period as well as the sub-periods is statistically and economically significant. It is $1.92 \%$ for the complete window, $2.03 \%$ for

[^5]the first sub-period and $1.73 \%$ for the second sub-period. While the ED window CAR is significant at $1 \%$ level for the complete period, the ED window for the first and second period is significant at $5 \%$ level and $10 \%$ level respectively. The percentage of stocks with positive CAR is $76.32 \%$. The inclusion day abnormal return is supposed to be positive due to the action of index funds. This assertion is supported by high percentage of stocks with positive CAR during ED, even higher than on AD. A control mean including only the stocks with positive CAR was calculated. It is statistically and economically significant $3.18 \%$ for the whole period, 3.26 for the first period and 3.06 for the second period.

The release ending day is relevant to the 'Price pressure hypotheses'. The release ending day is ED +4 based on the median values. The abnormal return for the complete period is $-0.89 \%$. It is $-0.89 \%$ and $-0.88 \%$ for the first and second sub-period respectively. The abnormal returns are not statistically significant.

The results for the long run ED window suggests that the post ED returns are increasing and economically significant for the complete period and the second sub period. Even for the first sub period, the post ED returns is positive though not statistically significant. The results for the AD window and the ED are similar to the index additions in the developed markets. However the absence of significant 'release window' CAR and the lack of significant run-up CAR in the Nifty index additions are not consistent with the results in the developed markets. The significant negative anticipation window CAR is very interesting in the light of Li and Sagedhi(2009) in the emerging Chinese stock market. They have evidenced significant negative CAR during the 'AD-120 to AD' period in the Chinese market followed by significant CAR post announcement. They have attributed the results to 'informed syndicate' traders sending wrong signal to uninformed investors to sell the shares prior to announcement causing the price to fall. However, the index inclusion announcement signals the uninformed investors to buy the shares enabling the informed syndicate traders to reap a huge profit.

In order to test for the above Chinese stock market phenomenon in the Indian stock market, 'AD-70 - AD-10' CAR for all the 38 Nifty additions were studied. The Nifty index additions witnessed significant negative CAR of $-4.32 \%$ during the 'AD-70 - AD-10' period followed by significant post announcement CARs in all the tested periods (Table 2). On further examination it is seen that the 'AD-70 - AD-10' CAR rises to $-1.09 \%$, which is not significant at any level of significance, if one excludes the Nifty additions (numbering 4) during the recession year $2008^{10}$. Hence it seems that Li and Sagedhi (2009) assertion in the Chinese markets is not supported in the Indian stock market.

### 4.3 Abnormal Volume

The results in Table 4 suggest that even though the mean VR for the various event windows are significant, the median values and the percentage of stocks with $\mathrm{VR}>1$ in each event

[^6]window suggests that the outliers in the higher side have skewed the results. In fact except for the AD window and ED , the percentage of stocks with $\mathrm{VR}>1$ is not greater than $50 \%$ for any other event window. To overcome this, a control mean is calculated by removing the top 3 outlier on the higher side in each event window. It is seen that the VR is significantly greater than ' 1 ' only for the AD window and the ED window for the control mean.

Table 4. Abnormal volume (VR) around AD and ED for 1999-2010 period

|  |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- |
| Event window | Mean | Control Mean | $\%$ of stocks <br> where VR $>1$ | Median |
| AD-10 to AD | 1.12 | 0.97 | $42.11 \%$ | 0.83 |
| AD window | $1.47^{* * *}$ | $1.25^{* *}$ | $57.89 \%$ | 1.14 |
| $\mathrm{AD}+3$ to $\mathrm{AD}+10$ | 1.14 | 0.95 | $47.37 \%$ | 0.81 |
| $\mathrm{AD}+11$ to $\mathrm{AD}+20$ | 1.09 | 0.93 | $44.74 \%$ | 0.89 |
| $\mathrm{AD}+21$ to $\mathrm{AD}+30$ | $1.42^{*}$ | 1.10 | $50.00 \%$ | 1.02 |
| ED | $2.16^{* * *}$ | $1.72^{* * *}$ | $78.95 \%$ | 1.53 |
| $\mathrm{AD}+31$ to $\mathrm{AD}+40$ | $1.38^{* *}$ | 1.16 | $44.74 \%$ | 0.94 |
| $\mathrm{AD}+41$ to $\mathrm{AD}+50$ | $1.54^{*}$ | 1.09 | $44.74 \%$ | 0.89 |
| $\mathrm{AD}+51$ to $\mathrm{AD}+60$ | $1.63^{*}$ | 1.11 | $47.37 \%$ | 0.99 |
| $\mathrm{AD}+61$ to $\mathrm{AD}+70$ | $1.94^{*}$ | 1.14 | $47.37 \%$ | 0.97 |
| $\mathrm{AD}+71$ to $\mathrm{AD}+80$ | $1.56^{*}$ | 1.04 | $36.84 \%$ | 0.81 |
| V |  |  |  |  |

Volume Ratio $\mathbf{V R}=\left(\mathbf{V}_{\mathrm{it}} / \mathbf{V}_{\mathrm{mt}}\right) \quad \div\left(\mathbf{V}_{\mathrm{i}} / \mathbf{V}_{\mathrm{m}}\right)$,
Where $\mathrm{V}_{\mathrm{it}}$ and $\mathrm{V}_{\mathrm{mt}}$ are the trading volumes of security I and the total NSE respectively, and $V_{i}$ and $V_{m}$ are the average trading volumes of the security I and total NSE for the period AD-70 through AD-10. The daily VR is averaged across the various event windows. The volume ratio ${ }^{11}$ should have a value of 'one' under null hypothesis. If in any event window VR is significantly greater than one then volume is said to be abnormal for that event window. Control mean is calculated after removing the top 3 outliers on the higher side as number of stocks with 'VR greater than 1' is less than $50 \%$ and the median is consistently less than ' 1 '. ${ }^{* * * .}$.**. * denote significance at $1 \%, 5 \%$, $10 \%$ level respectively (one tailed $t$-test that VR is significantly greater than one.)The pictorial representation of this table is given in Appendix 4.

The results evidence, unlike the developed markets, only a very small permanent increase in the volume following index announcement and inclusion. The highly significant volume increase on AD and on ED is similar to the volume effect in the developed markets. Also a higher volume in ED compared to AD suggest the actions of the index funds around ED. (The results for the sub-periods is not shown for brevity and can be had on request). Also the ED

[^7]VR for the 1999-2006 and 2007-2010 period is 1.9 and 2.35 respectively suggesting increased ED effect along with the growth of index funds. The permanent abnormal return without corresponding permanent abnormal volume does not support the DSDC hypothesis. Though this result differs from many similar studies, Chen et al(2004) also evidence similar results in the $\mathrm{S} \& \mathrm{P} 500$ additions.

### 4.4 Price pressure hypothesis

The effective day or the actual day of inclusion abnormal stock returns are expected to significantly positive due to the action of index funds. Hence only the stocks with positive ED abnormal returns are considered for testing the price pressure hypothesis in the Indian stock market. This is more appropriate because price pressure hypothesis postulates complete reversion of positive ED abnormal returns once the temporary excess demand of the index funds is satisfied. . The ED abnormal return for the stocks added to Nifty index for the period 1999-2010, with positive abnormal return on ED, is $3.18 \%$. The results are displayed in Table 5.

Harris and Gurel (1986), compared ED abnormal return with the negative of the corresponding day cumulative return from day $\mathrm{ED}+1$ to day T to explain the price pressure around ED. According to them, if the mean of the cumulative from ED+1 till a reference date ' T ' (changed in sign) is equal to the ED abnormal return, then it means that all the ED abnormal return is reversed and consequently price pressure is the main reason for ED abnormal return. The ED abnormal return for the stocks added to Nifty index for the period 1999-2010, with positive abnormal return on ED, is $3.18 \%$. This ED abnormal return is compared with the negative of the cumulative abnormal return from ED+1 to ED+20 to detect the presence of price pressure and the results are reported in Table 5.

| Day ED +1 to Day T | ative Abnormal R 99-2010 and for | $\begin{aligned} & \text { urn fi } \\ & \text { hich } \end{aligned}$ | ED+1 to abnormal | Day T for the 29 <br> return is greater | tocks added to an zero. |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Mean CAR from $\mathrm{ED}+1$ to the day indicated | t-stat | p-value | \% of stocks where <br> CAR is $>0$ |  |
|  |  |  |  | ED+1 to Day T | ED to Day T |
| ED+1 | -0.19\% | 4.278 | 0.0001 | 44.83\% | 86.21\% |
| ED+2 | 0.16\% | 3.786 | 0.0004 | 48.28\% | 75.86\% |
| ED+3 | -0.47\% | 2.802 | 0.007 | 37.93\% | 68.97\% |
| ED+4 | -0.49\% | 2.320 | 0.025 | 44.83\% | 65.52\% |
| ED+5 | -0.22\% | 1.909 | 0.065 | 51.72\% | 68.97\% |
| ED+6 | 0.14\% | 1.882 | 0.065 | 37.93\% | 68.97\% |
| ED+7 | 0.20\% | 1.764 | 0.089 | 51.72\% | 65.52\% |
| ED+8 | 0.90\% | 1.890 | 0.064 | 48.28\% | 62.07\% |
| ED+9 | 2.10\% | 1.858 | 0.073 | 51.72\% | 75.86\% |
| ED +10 | 1.42\% | 1.843 | 0.075 | 51.72\% | 68.97\% |
| ED+15 | 1.54\% | 2.058 | 0.048 | 58.62\% | 72.41\% |
| ED+20 | 1.26\% | 1.840 | 0.076 | 51.72\% | 72.41\% |

t-test for equality of means between ED abnormal return and the negative of the corresponding day ED+1 to day 'T' CAR. Satherthwaite's approximation for degrees of freedom is used. $\mathrm{N}=29$, includes only the stocks which had positive ED abnormal return. Two tailed t -test of whether the negative of the mean of the cumulative is equal to the mean of ED abnormal return using cross-sectional data.

The results of the t-test show that CAR from ED+1 through to ED+20 reject the null hypothesis that the mean of the ED abnormal return is equal to the negative of the CARs from $E D+1$ to $E D+20$ (at least the $10 \%$ level of significance). The maximum reversion is only $-0.49 \%$ and takes place on ED +4 . The results provide little evidence of price reversal and hence do not support the price pressure hypothesis in the Nifty index additions. Even in the complete sample $(\mathrm{N}=38)$, the maximum reversion of $1.1 \%$ and $0.89 \%$ occurs at $\mathrm{ED}+3$, ED +4 (release ending day) respectively compared to ED abnormal return of $1.92 \%$. Therefore it seems reasonable to conclude that evidence in support of price pressure is limited at best. The result for price pressure is not consistent with some of the results from developed markets who have evidenced significant reversals following ED abnormal return.

### 4.5 Long term effect Window-ED+30 to ED+60

According to Chen et al(2004), Hegde and Mcdermott(2003) studying long term liquidity compared (AD-60 to AD-10) period with (ED+10 to ED+60) period. Whereas Chen et al(2004) used ED+60 as the starting point for steady state studies. In this study ED+30 to $\mathrm{ED}+60$ period is used because not only it is sufficiently distant from the event so as to have reached steady state but also it is not too much farther otherwise other corporate events might vitiate the results.

Table 6 Long term window ${ }^{12}$

|  |  |  | $\%$ of stocks where <br> variable $>1$ for ratios <br> and $>0$ for CAR |  |
| :--- | :--- | :--- | :--- | :--- |
| Cariable | Mean | Control Mean | Median |  |
| CAR | $3.07 \%$ | NA | $53 \%$ | $2.10 \%$ |
| Volat | $1.420^{*}$ | NA |  |  |
| t-stat | 1.71 | 1.14 | $44 \%$ | 0.925 |
| Liquidity Ratio | $2.006^{* *}$ | 1.59 | 1.001 |  |
| t-stat | $2.485^{* * *}$ | $1.935^{* *}$ | $58 \%$ | 1.11 |

Long term window represents ED +30 to ED+60 for the stocks added to Nifty index between 1999-2010. Complete sample, $\mathrm{N}=38$. Control mean is calculated after removing the top 3 outliers on the higher side whenever both the $\%$ of stocks where $\mathrm{VR}>1$ or $\mathrm{CAR}>0$ is less than $50 \%$ and the median values suggest that few stocks influence the mean. One-tailed t-test to test whether the mean is greater than ' 0 ' or the ratios are greater than ' 1 '.
$* * *,{ }^{* *}, *$ denotes significance at $1 \%, 5 \%, 10 \%$ level.
Table 6 reports the results for the long term window. CAR, volume ratio and liquidity ratio are significant at $10 \%, 5 \%$ and $1 \%$ level respectively. But the median value being less than one and the percentage of stocks with VR $>1$ being only $44 \%$ suggests that few outliers are influencing the result as far as the VR is concerned. As explained in section 4.3, a control mean was calculated for VR which was not significant even at $10 \%$ level. It is seen that for stocks included in the index the long run window CAR is statistically and economically significant. The increase in liquidity is even more significant because the buy and hold action of index funds around ED should theoretically reduce liquidity. Though liquidity is one of the Nifty addition criteria, this study compares post addition liquidity is compared with liquidity just before announcement. This makes the significant increase in liquidity in the long run window all the more interesting.

According to Chen et al (2004), liquidity can improve without information production if there is a corresponding increase in volume. In this case, though there is clear evidence towards liquidity improvement subsequent to inclusion, corresponding increase in volume is not supported. This result supports the information assertion around index announcements in the Nifty additions. The long term improvement in liquidity for added firms is similar to Chen et al(2004) in the US stock market. Li and Sadeghi(2009) and Hacibedel(2008) analysing the emerging markets evidence significant long term improvement in liquidity.

[^8]
### 4.6 The Regression results

The earlier results in this study have evidenced the presence of significant 'AD effect' and 'ED effect'. Now a hitherto not resorted to technique using 'Dummy' variables in eq (5) is used to confirm the earlier results. The period AD-10 to AD+20 and ED-5 to ED+30 is considered for the AD effect and ED effect respectively. The results in Table 7 show significant slope coefficients for both the effects. The intercept(not shown) representing the mean value of abnormal returns excluding $\mathrm{AD}+1(\mathrm{ED})$ for the considered period was marginally negative and not significant at any level. The results were consistent with the earlier results for both the sub periods.

According to Shiefler (1986), a significant positive slope in the cross sectional regression between abnormal AD return ${ }^{13}$ and abnormal AD volume is consistent with DSDC hypothesis. Further, Shiefler (1986) states that due to standard errors, the slope co-efficient may be biased towards zero and hence suggest introducing 'usual volume' (before AD volume) independently in the earlier regression. A significantly positive abnormal volume slope co-efficient and significantly negative usual volume slope co-efficient are consistent with DSDC hypothesis.

The regression results are tabulated in the table 7. The results for eq (6) show that even though the slope co-efficient is of proper sign, it is not significant at any reasonable level of significance. Similarly the results for eq (7) show that though the sign of the co-efficients are of the expected sign, both the slope co-efficient are not statistically significant even at $10 \%$ level. The Durbin Watson statistic (DW stat) is closer to two which suggests that the regression error terms are not correlated which is one of the assumptions ${ }^{14}$ of the regression.

Further, according to Lynch and Mendenhall (1997), a significantly positive mean CAR over the run up window (AD +3 to ED-1) is supportive of the DSDC hypothesis. Table 3 shows that the run-up window CAR for the complete period is $0.2 \%$, which is also not significant at any level of significance.

[^9]Table 7. The Regression results

| Parameter | Value | t-stat | p-value | F-stat | p-value | N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Dependent variable - AD+1 and ED separately -eq(5) |  |  |  |  |  |  |
| Dummy variable |  |  |  |  |  |  |
| AD $+1, \mathrm{Zi}=1$ | 0.018 | 3.324 | 0.001 | 11.047 | 0.001 | 31 |
| ED, $\mathrm{Zi}=1$ | 0.019 | 3.998 | 0.000 | 15.983 | 0.000 | 36 |
| Parameter | Value | t-stat | p-value | D-W stat | R-sq | N |
| Dependent variable - AD+1 CAR- eq (6) |  |  |  |  |  |  |
| Intercept | 0.015 | 1.799 | 0.080 | 1.84 | 0.002 | 38 |
| AD AB VOL | 0.002 | 0.501 | 0.620 |  |  |  |
| Dependent variable - AD+1 CAR- eq (7) |  |  |  |  |  |  |
| Intercept | 0.009 | 0.866 | 0.392 | 1.85 | 0.017 | 38 |
| AD AB VOL | 0.002 | 0.436 | 0.666 |  |  |  |
| AD US VOL | -0.0004 | -0.044 | 0.965 |  |  |  |
| Dependent variable - Yearly mean ED CAR |  |  |  |  |  |  |
| Intercept | 0.018 | 2.359 | 0.046 | 1.8 | 0.017 | 10 |
| Yearly Beta change | 0.0008 | 0.241 | 0.815 |  |  |  |

Firstly, regression with dummy variables is used to distinguish between the event days AD+1 abnormal return and ED abnormal return separately with that of other days.

$$
\begin{equation*}
\mathbf{Y}_{\mathbf{i}}=\boldsymbol{\beta}_{0}+\boldsymbol{\beta}_{1} \mathbf{Z}_{\mathbf{i}}+\boldsymbol{\varepsilon}_{\mathbf{i}} \tag{5}
\end{equation*}
$$

where, $\quad \mathrm{Z}_{\mathrm{i}} \quad$ is ' 1 ' if $\mathrm{AD}+1$ or ED and ' 0 ' otherwise. $\quad \beta_{1}$ measures the difference between the event days and other days. For AD and ED effect AD-10 to AD+20 and ED-5 to ED+30 were considered. Here ' N ' represents the number of days studied.
The cross sectional regressions in the spirit of $\operatorname{Shliefer}(1986)$ who regressed the day ' 1 ' AD abnormal return (ABRET CAR) and abnormal volume (ABVOL) to examine the relationship between abnormal return and abnormal volume as a significant slope co-efficient is consistent with downward sloping curves for the added stocks. Here ' $N$ ' represents the number of stocks.
AD ABRET CAR $=\alpha+\psi *$ AD ABVOL
AD ABRET CAR $=\alpha+\psi *$ AD ABVOL $+\mu *$ USVOL
Where, ABRET is the abnormal return, ABVOL is the abnormal volume and USVOL is the usual volume ( Average VR from AD-10 to AD-1).
Another regression for examining the co-movement of the added stocks
$\mathrm{R}_{\mathrm{it}}=\alpha+\beta * \mathrm{R}_{\mathrm{mt}}+\varepsilon_{\mathrm{it}}$
Where, $\mathrm{R}_{\mathrm{it}}$ is stock return, $\mathrm{R}_{\mathrm{mt}}$ is the Nifty index return on day ' t ' and $\varepsilon_{\mathrm{it}}$ is a random variable with expected value of zero and assumed to be uncorrelated. The daily pre-event regression is run for the period $\mathrm{AD}-70$ to $\mathrm{AD}-10$. The daily post event regression is run for $\mathrm{ED}+10$ to $\mathrm{ED}+70$. The difference $\beta \mathrm{c}$ calculated for each added stock by subtracting the pre- event beta from the post event beta is regressed with yearly ED CAR. Here ' N ' represents number of years used in the regression
**. * denote significance at $1 \%, 5 \%, 10 \%$ level respectively.

Interestingly the recent period result (2007-2010, instead of significantly positive run-up
window CAR, evidences a negative CAR of $-2.39 \%$. The above results in Table 7 and the result that nifty inclusion is characterized by permanent abnormal return without corresponding permanent abnormal volume do not support DSDC hypothesis as the major explanation for the abnormal permanent return around index announcement in the Indian stock market.

### 4.7 Co-Movement

The beta change $\beta_{\mathrm{c}}$ is calculated as the difference between the slope parameters of pre addition and post addition regressions (eq (8)). The hypothesis that $\beta_{\mathrm{c}}$ is greater than zero is first tested using one-tailed t-test. The mean beta change $\beta_{\mathrm{c}}$ is a statistically significant 0.14 and the number of stocks with positive beta change is $58 \%$. Barberis et al (2005) have suggested that the non-informational view of stock inclusion is supported, if the effect $\left(\beta_{\mathrm{c}}\right)$ is stronger in the latest data along with the growth of index funds ${ }^{15}$. The data in Appendix 2 shows that $\beta_{\mathrm{c}}$ is not stronger in the latest data.

Further, in order to verify the information effect, the yearly average beta change from 1999 -2010 is regressed with the yearly average value under mutual funds in India. Table 7 shows the slope co-efficient of the regression to be 0.0008 and is not statistically significant at any level of significance. The result evidencing lack of correlation between the mutual fund growth and beta change which should have been the case if the significant positive beta change is due to portfolio rebalancing actions of the mutual funds (index funds) supports the information-view in the Indian stock market.

The permanent index addition effect, for at least 80 days, may be due to positive information the index addition conveys regarding added stocks. It appears that the informed investors cause the initial price increase around AD and the index funds around ED. The uninformed investors then start investing in the added stocks. The other reason may be that the added stocks give positive signal to the investors in general and foreign institutional investors in particular regarding the quality of the stocks. Even the 'habitat' view, which according to Barberis et al(2005) studying S\&P 500 supports the no-information view, may not apply to emerging markets. The reasons may be that, unlike the developed markets, emerging markets like the Indian stock market suffer from both lack of information efficiency and cost of information and hence are characterised by quality gaps between various groups of assets. These dissimilarities between the developed markets and the emerging market like India may be driving the evidenced results following Nifty index additions. The results are consistent with the findings of other emerging market studies of Li and $\operatorname{Sadeghi}(2009)$ and Hacibedel(2008). The results are also consistent with Chen et al(2004).

The observed results are interesting vis-a-vis the efficient market hypothesis(EMH) according to which any information is reflected instantaneously in the stock prices. According to the widely accepted martingale model of the efficient market hypothesis, a market is efficient with respect to any information if no economic profits accrue based on the information. Li and

[^10]Sadeghi(2009) state that under EMH there should be no price or liquidity effects. This study argues that index additions being information, there will be price and liquidity effects. Consequently, only the slow adjustment to market information is not consistent with EMH. The results in this study suggest slow adjustment ${ }^{16}$ to index addition information and economic profits which is not consistent with the efficient market hypothesis and constitutes a significant anomaly.

## 5. Conclusion

This study set out to analyse the price and volume effect surrounding Nifty index additions over the period 1999-2010. This study focused on two issues, the permanent effect and the information content of index additions. This study evidences that Nifty index additions are characterized by permanent abnormal returns subsequent to announcement and inclusion similar to the effects seen in the developed markets. But the evidence for permanent abnormal volume is limited unlike the developed markets.

Nifty index additions appear to convey information. Neither the DSDC hypothesis nor the price pressure hypotheses appears to be the major explanation for the observed permanent abnormal return around Nifty index additions. Further the permanent abnormal returns and increased liquidity subsequent to index additions is not accompanied by abnormal volume. Finally, the significant beta increase subsequent to addition is not the strongest in the latest data and there is no correlation between mutual fund growth and beta change. The evidence for the more recent sub-period sample is particularly important as it reflects the current market environment. The results for the second period (2007-2010) evidence increased price and information effect around index announcement and subsequent to inclusion. The results are consistent with other studies on emerging markets.

The increasing participation of foreign investors in the Indian stock market may be one of the reasons for the Nifty additions to convey information. Due to information asymmetry, investors in general and foreign investors in particular might perceive Nifty index inclusion as a signaling event regarding the quality of a stock. This appears to produce significant abnormal return directly without much abnormal volume. As the Indian stock market is characterized by constantly increasing foreign investments, the stronger ' AD effect' in the later period also supports the preceding assertion. Further, the cost of information in the markets like India affects the required rate of return and consequently the stock prices. Inclusion to benchmark index like Nifty might increase the visibility of the stocks for investors and reduce the cost of information. This brings into focus 'investor awareness hypotheses'. Finally, the slow adjustment to Nifty index addition information is not consistent with market efficiency in the Indian stock market.

[^11]This study has bought issues which require further research. One such issue may be to delineate between the various 'information supportive' explanations in the Indian stock market. Another issue may be further research into the various co-movement hypotheses in the Indian stock market.

## Acknowledgement:

I thank Dr. Victor Louis Anthuvan, Professor of Finance, Chairperson PhD, Loyola Institute of Business Administration, Chennai-600034, for his guidance and support throughout the study. I also thank the anonymous referees for their constructive suggestions.

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## Appendix

Appendix 1. List of stocks included to Nifty index between 1999-2010

| AD | STOCK SYMBOL | ED |
| :---: | :---: | :---: |
| 24-Feb-10 | KOTAKBANK | 08-Apr-10 |
| 04-Sep-09 | JP ASSOCIAT | 22-Oct-09 |
| 04-Sep-09 | IDFC | 22-Oct-09 |
| 19-May-09 | JINDALSTEEL | 17-Jun-09 |
| 10-Feb-09 | AXISBANK | 27-Mar-09 |
| 29-Jul-08 | RELIANCE POWER | 10-Sep-08 |
| 31-Jan-08 | DLF | 14-Mar-08 |
| 26-Feb-08 | POWERGRID | 14-Mar-08 |
| 30-Oct-07 | IDEA | 12-Dec-07 |
| 30-Oct-07 | CAIRN | 12-Dec-07 |
| 11-Sep-07 | UNITECH | 05-Oct-07 |
| 10-Aug-07 | NTPC | 24-Sep-07 |
| 20-Feb-07 | RPL | 04-Apr-07 |
| 20-Feb-07 | STERLITE | 04-Apr-07 |
| 12-May-06 | SUZLON | 27-Jun-06 |
| 12-May-06 | SIEMENS | 27-Jun-06 |
| 12-Jan-05 | TCS | 25-Feb-05 |
| 26-Mar-04 | ONGC | 12-Apr-04 |
| 16-Jan-04 | BHARTI | 01-Mar-04 |
| 16-Jan-04 | MARUTI | 01-Mar-04 |
| 16-Jun-03 | SAIL | 04-Aug-03 |
| 13-Mar-03 | GAIL | 2-May-03 |
| 13-Mar-03 | NATIONAL ALUMUNIUM | 2-May-03 |
| 16-Sep-02 | BPCL | 28-Oct-02 |
| 16-Sep-02 | HCLTECH | 28-Oct-02 |
| 16-Sep-02 | SCI | 10-Oct-02 |
| 15-Apr-02 | VSNL | 31-May-02 |
| 14-Dec-01 | SUNPHARMA | 17-Jan-02 |
| 14-Dec-01 | WIPRO | 17-Jan-02 |
| 20-Jul-00 | DIGITAL EQUIPMENTS | 01-Sep-00 |
| 24-Apr-00 | HCL-INSYS | 24-May-00 |
| 24-Apr-00 | ZEETELE | 24-May-00 |
| 26-Apr-00 | DABUR | 10-May-00 |
| 03-Aug-99 | BRITANNIA | 08-Sep-99 |
| 03-Aug-99 | SATYAM COMPUTERS | 08-Sep-99 |
| 19-Apr-99 | DRREDDY | 26-May-99 |
| 19-Apr-99 | NOVARTIS | 26-May-99 |
| 19-Apr-99 | RECKITT COLMAN | 26-May-99 |

Appendix 2. Yearwise ED abnormal return and Beta change is given for the period 1999-2010 in order to verify whether the beta change is stronger in the latest data

| Year | ED Abnormal <br> return | Number of <br> additions | BETA Change | Average assets under <br> Mutual funds in Rs. <br> Crores |
| :--- | :--- | :--- | :--- | :--- |
| 1999 | $3.60 \%$ | 5 | -0.182 | 97028 |
| 2000 | $2.20 \%$ | 4 | 0.249 | 99326 |
| 2001 | NA | - | 0.249 | 101822 |
| 2002 | $0.60 \%$ | 6 | 0.227 | 122660 |
| 2003 | $-0.82 \%$ | 3 | -0.183 | 140093 |
| 2004 | $2.28 \%$ | 3 | -0.098 | 150537 |
| 2005 | $3.29 \%$ | 1 | 0.516 | 199248 |
| 2006 | $0.51 \%$ | 2 | 0.263 | 323597 |
| 2007 | $4.89 \%$ | 6 | 0.237 | 549936 |
| 2008 | $3.68 \%$ | 3 | -0.184 | 421117 |
| 2009 | $-0.50 \%$ | 5 | -0.011 | 794486 |

The average assets under mutual fund as on december-31 of each year
Appendix 3. Frequency of trading days between AD and ED: Nifty index additions (1999 -2010).


Appendix 4. Pictorial representation of VR around AD and ED as in Table 4


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[^0]:    ${ }^{1}$ Chakrabarti(2002) and Hacibedel(2008) have discussed the differences between developed and emerging markets extensively.

[^1]:    ${ }^{2}$ Barberis et al(2002) defines comovement as a pattern of positive correlation. In this study comovement of stock return of the included stock and the index return is discussed.
    ${ }^{3}$ Ideal trading environment that imposes no costs or restraints on transactions.

[^2]:    ${ }^{4}$ Volume in this study is the number of shares traded. The daily stock volume is standardised using the daily total NSE market volume. The calculation of volume ratio takes into account the capitalization changes.

[^3]:    ${ }^{5}$ The rationale behind the choice of AD window as $\mathrm{AD}+1, \mathrm{AD}+2, \mathrm{AD}+3$ is based on the criterion that both mean and median VR is greater than ' 1 '. Also for the AD window the number of stocks for which $\mathrm{CAR}>0$ is more than $50 \%$. Neither AD nor $\mathrm{AD}+4$ satisfies the above criterion
    ${ }^{6}$ Tracking error is the annualized standard deviation between the index fund and its target index
    ${ }^{7}$ The use of this technique deviates from the past research on Index additions.

[^4]:    ${ }^{8}$ Economic significance in this study refers to risk adjusted return, which net of transaction cost, is significant, profitable in economic terms for a 'buy and hold' investor.

[^5]:    ${ }^{9} \mathrm{~N}=37$ for this window because for this study only data up to 31-05-2010 was considered. Hence the stock Kotak Bank(Sl no 1 in Appendix 1) which was included to Nifty index on 08-04-2010 was not considered for that window.

[^6]:    ${ }^{0}$ The entire post addition window CARs also increased when the recession year 2008 Nifty additions were excluded from the sample. All the other conclusions in this study were similar to the full sample results. For example, $\mathrm{AD}+1-\mathrm{AD}+70 \mathrm{CAR}$ for the second period rose from $7.55 \%$ to a whopping $14.1 \%$.

[^7]:    ${ }^{11}$ Volume in this study is the number of shares traded. The daily stock volume is standardised using the daily total NSE market volume. The calculation of volume ratio takes into account the capitalization changes.

[^8]:    ${ }^{12}$ For the 'long term window', instead of Kotak Bank, data of Reliance capital was used. The Reliance capital stock data was not used in the other tests in this study as it did not have even two trading days between AD and ED. This adjustment was done as stocks are studied after steady state has been reached for this window. Hence $\mathrm{N}=38$ for that window.

[^9]:    ${ }^{13}$ The AD window CAR was regressed with three day AD window abnormal volume which evidenced similar results. However, in deference to researchers who have evidenced that 'averaging' leads to spurious autocorrelation, the same was not shown. Our stand was vindicated when the DW stat improved from an acceptable 1.5 to a significant 1.84 .
    14 If this assumption is violated, the usefulness of the estimated regression model is compromised.

[^10]:    ${ }^{15}$ As the data for index fund growth in the Indian market is not available, the mutual fund data is used as a proxy in this study. See Appendix 2. The source is www.amfiindia.com.

[^11]:    ${ }^{16}$ The mean $\mathrm{AD}+1$ to $\mathrm{AD}+3$ and $\mathrm{AD}+1$ to $\mathrm{AD}+10$ abnormal returns are a statistically significant $2.94 \%$ and $4.62 \%$ respectively(Buy on day ' 1 ' and sell on day ' 3 ' or day ' 10 '). The transaction cost can be taken as $1 \%$ for most investors in the Indian stock market. The low risk in these strategies can be gauged based on the $\%$ of stocks for which CAR $>0$ which is $68 \%$ and $74 \%$ respectively for the total period. This increases to $93 \%$ and $86 \%$ for the second period. The annualized risk adjusted return of approximately $200 \%$ and $100 \%$ respectively clearly suggests economic profits for most investors in the Indian stock market.

