

Internal Audit and Sustainable Quality Assurance Practices in Zimbabwean Tertiary Institutions: A Literature Perspective

Chikuvadze Pinias¹

Bindura University of Science Education, Zimbabwe E-mail: chikuvadzepinias@gmail.com

Chidarikire Munyaradzi² University of KwaZulu Natal, South Africa

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Abstract

In the recent years the issue of quality of service delivery in Zimbabwean tertiary institutions has been at the centre of discussion at different fora. It is against this background that this paper sought to explore the role of internal audit in fostering sustainable quality assurance practices in Zimbabwean tertiary institutions. Thus, the discussion on interaction between internal audit with the view to create a sustainable quality assurance culture in tertiary institutions was viewed through a lens comprised the agency, and stakeholders theories. The methodology was qualitative in nature, grounded in content analysis, and interpretation with the view to provide a rich and thick inquiry into the issue. Hence, from the discussion it was noted that in tertiary education, and training, the production of goods, and services involves the interaction of mutually exclusive facets such as institutional management, resource mobilization, teaching-learning, and monitoring practices. This discussion came to a conclusion that the interaction of different facets of tertiary institutions based on control, compliance, accountability, and transparency thereby creating sustainable quality assurance practices that are vital in enhancing the right to use, and the quality of teaching-learning in tertiary institutions. Researchers recommends for an improvement of the existing quality assurance in teaching-learning, as a way to guarantee quality culture in tertiary institutions.

Keywords: Corporate governance, Internal audit, Perspective, Sustainable quality assurance practice, Tertiary institutions



1. Introduction

Zimbabwe's tertiary education, and training has its roots in the University College of Rhodesia, and Nyasaland, which was an associate of the University of London (McGrath, Thondhlana, & Garwe, 2021; Nkala & Ncube, 2020). Hence, the current government made the goal of achieving access to tertiary institutions, a fundamental theme of its policy as it relates to students across demographics (Madhlangobe, Chikasha, Mafa, & Kurasha, 2014). This was due to an impressive increase in tertiary institutions as an answer to ripple effects generated by the substantial growth in enrolment for basic education (Majoni, 2014; Mohamedbhai, 2008). It is against this background that this 21st century tertiary education is based on knowledge, and skills that are geared towards the development of the society. It is in this context that the corporate governance tenets were called into play to drive tertiary institutions' innovation, and industrialization capability through enhanced knowledge conception, incorporation, application, and social modernization (Goedegebuure & Hayden, 2007; Reinalda & Kulesza-Mietkowski, 2005).

In this regard, the world over tertiary institutions are indorsing momentous changes in their programs prospects with the view to aid in addressing immediate, short, and longer term sustainable development encounters (Essel, Boakye-Yiadom, & Kyeremeh, 2018). Hence, the transformation of teaching-learning in tertiary institutions due to factors such as competition amongst institutions, globalization, embracing of technologies; expectations of government, society, industry, and students (Seyfried & Pohlenz, 2018). In view of this, the Zimbabwe tertiary institutions have made every effort to produce competent products who can assist in spearheading socio-economic, and political transformation (Garwe, 2015). However, these changes brought with them some obstacles to the tertiary institutions from within, and outside. This led to the birth of the Zimbabwe Council for Higher Education's quality assurance framework as a methodical approach for refining of the core facets of tertiary education namely: teaching-learning, community service, research, innovation, and industrialization (Garwe, Thondhlana, & Saidi, 2021).

It is perceived that most tertiary institutions have the capacity to guarantee, and enact stakeholders' expectations in terms of the quality of products, and service (Ansah, 2015). Hence, it has become obligatory that tertiary institutions should create internal audit systems that guarantee quality teaching-learning, and to inculcate quality culture in all institutional activities. However, Anderson (2006); Mukwambo (2019) underscored the tension amongst quality assurance as a managerial scheme, and the attempt to advance teaching-learning past inputs, and outputs. It is against this background that this paper sought to explore the role of internal audit, and sustainable quality assurance practices in the Zimbabwean tertiary institutions.

2. Methodology

This discussion was qualitative in nature, grounded in content analysis and interpretation with the view to provide a rich, and thick inquiry into the issue under investigation (Chilewa & Osaki, 2022; Erath, Pellegrino, DiGennaro Reed, Ruby, Blackman, & Novak, 2021; Kivunja & Kuyini, 2017). Thus, it was geared towards producing an understanding of the issue, and to



add points to what is known by now through other studies (Boeije, 2010; Menash, 2016; Pilarska, 2021). In this context literature method was used to generate data from purposively selected institutional, and national publications, reports, policies, and operational procedures (Kang'ethe & Mafa, 2014). Accordingly, the methodical context employed was descriptive in nature pursuing trends, themes (Creswell, 2010), picking up areas of good practice, and fissures guided by corporate governance practices. This approach brought about the need for the researchers to organize, synthesize, account for, and interpret the data generated according to themes. In this discussion, consistency, and credibility checks to confirm that the category depictions belong to the allocated themes were done (Maree, 2015).

3. Findings and Discussion

In the contemporary societies, education, and training is intended to produce graduates competent enough to solve societal problems (Boateng, 2014; Essel, Boakye-Yiadom, & Kyeremeh, 2018). Therefore, this calls for the existence of systems, policies, and procedures in tertiary institutions to monitor the teaching-learning with the view to enhance the quality of goods and services. It is in this context that the formulated framework in figure 1 forms the lens through, which the issue at hand was be look at. Thus, this discourse on interaction between corporate governance practices done with the view to create a sustainable quality assurance culture in tertiary institutions. It was scrutinized through a lens made up of the agency, and stakeholders' theories. In this discussion this stakeholders' theory centres on the issues relating to key stakeholders in tertiary institutions who consistently strive for a balance between their varied interests in a bid to ensure high quality service delivery in teaching-learning activities (Almagtome, Khaghaany, & Önce, 2020).

Hence, in this discussion the stakeholders' theory give emphasis to the significance of guarding the interest of all stakeholders (students, lecturers, administration, regulatory authorities, central government), without objecting their legal interest in the tertiary institutions. This is done to improve tertiary institutions' performance in set goals or their mandates as prescribed by the government. On the other hand, agency theory enunciates typical influences of human and socially capable proxies (Baklouti, Gautier, & Affes, 2016; Castrill ón, 2021; Khan, 2011; McPhee, 2004). This brought the constant transformation in the structure of the tertiary institutions. Thus, this discussion looked at a tertiary institution as a system, with well-thought-out procedures, and clear policies that offer guidance to the way it's managed or organized (Hénard & Mitterle 2010; Jarvis, 2014; Knell, 2006). In this case it calls for the existence of a set of relationships between an institution's management, and its key stakeholders (Adegbite, 2012; Almagtome, Khaghaany, & Önce, 2020; Dumbu, 2018).





Figure 1. Sustainable quality assurance analysis framework

This framework invariably sought to provide a lens to enhance the interrogation of the interests of its diverse stakeholders (Coleman, Hacking, Stover, & Fisher-Yoshida, 2008), with the intention to create a sustainable quality assurance culture in tertiary institutions. In this case, corporate governance practices are intended to support a well-organized, operational, and sustainable institution, which backs the set goal of the society; in a responsive, accountable, and legitimate manner (Tikly & Barrett, 2011). It is in this context that all tertiary institutions' stakeholders (institution's management, students, lecturers, etc.) are subjected to governance standards, and procedures, in their structures, and operations (Beerkens & Udam, 2017; Mkuzangwe & Mgutshini, 2019). Therefore, this discussion centres on the interaction of the institutional management, resource mobilization, teaching-learning, and monitoring practices in a conducive environment with the sole intention of tendering sustainable internal quality assurance practices in tertiary institutions. In this case governance becomes an important issue for tertiary institutions for reasons, which include the separation of management, control, and increased accountability to wider stakeholder interests (Johnson, Whittington, & Scholes, 2011). In this context governance is a vital ingredient in the need for order in the efficient production of goods, and services, accountability in the use of authority, safeguarding stakeholders' rights, and the upkeep of a shared charter (Kiptoo, Kariuki, & Ocharo, 2021). This calls for an integrative approach in looking at the issue under review.

3.1 Institution Management and Its Role in Maintaining a Sustainable Quality Assurance Practices

In Zimbabwe, most tertiary institutions are run through a committee system, with the management directing most of the operations in a bid to protect the interests of different stakeholders (Jamali, Hallal, & Abdallah, 2010). Hence, the need for corporate governance practices to be of utmost importance in protecting the conflict of interest between institution's management that plays control, and supervisory roles, and other stakeholders such as



lecturers, students, among others through separation of roles, and responsibilities (Kahn, 2011; Maganga & Vutete, 2015; Talamo, 2011). Thus objectives set by the management cannot be achieved devoid of input from key stakeholders such as the government, students, among others. With the government providing the statutory framework that support tertiary institutions to put in place suitable leadership, and management system (Ranson & Crouchs, 2009). This is done with view to maintain the quality of service that matches the society's expectations and satisfaction (Manueke & Manopo, 2019). In this regard Zimbabwean tertiary institutions thrives to achieve this in line with the 'Education 5.0' doctrine for modernization, and industrialization of Zimbabwe through education, science, and technology development in (Ncube, 2020; Republic of Zimbabwe Ministry of Higher & Tertiary Education, Innovation, Science & Technology Development, 2018). This calls for the management superintends over institutions to follow sustainable corporate governance practices in the best interest of all concerned stakeholders (Lazonick & O'Sullivan, 2000).

In this regard tertiary institution management's primary role is, therefore viewed as that running the operations (producing quality graduates, quality programs, procurement, personnel, and finance functions) competently, and meritoriously within its mandate (Ndebele, 2014). In this context the institutional management with the view to attain the set objectives they are guided by a combination of processes, philosophies, regulations, and institutional structure (Mostovicz, Kakabadse, & Kakabadse, 2011). This approach to institutional leadership, and management augments confidence from other stakeholders, and escalates the institution's performance in terms of the set goals or targets (Sifile & Dangwa, 2018). This calls for the management to create committees to oversee the implementation of the articulated strategies. For instance the management gives deans, directors, and chairpersons of different faculties, schools, and department respectively with the responsibility of superintending, and directing the administrative actions as articulated by the management to the legitimate expectations of other stakeholders such as the government, lecturers, support staff, students, among others.

It is against this background that the management is concerned with influencing either directly or indirectly the conduct of business in the institution, based on the principle of accountability to the satisfaction of stakeholders both within and outside the institution's boundaries (Johnson, Whittington & Scholes, 2011). In this regard most tertiary institutions' management, and leadership system were transformed, and streamlined to create efficient, effective, responsive, and lean structures ((Sanga, 2019). In this context this transformation centres on how the institution's management adds value to organizational performance, and on having suitable structures in position to support an intentional governance role (van der Walt, Ingley, & Diack 2001).

Hence the need for a visionary, and creative leaderships that minimizes wastage of resources, duplication of responsibilities, and overlapping mandates, and to institute checks, and balances in the system (Mpofu, Chimhenga, & Mafa, 2013). Ultimately, this creates a strong foundation for quality sustainable teaching-learning, through mobilizing the requisite facilities, and setting up of the much needed infrastructure for meaningful, and functional programmes (Amachukwu & Ololube, 2015). Therefore, it is critical to acknowledge that the



administration of the tertiary institutions does not have outright control of resources, which influence the guiding governance style (Odoemelam & Okafor, 2018). Thus, the management at tertiary institutions need to consider the rights of all the other stakeholders, not only the rights of the central government. It is against this background that failure to fulfill with societal anticipations may result in antagonism between stakeholders in their involvement in tertiary institutions' processes (Deegan, 2004). Then, this acts as the basis for the inclusion of the next component that looks at the integration of sustainable quality assurance practices, and procedures in teaching-learning process in tertiary institutions in this discussion.

3.2 Compliance, and Accountability as a Driving Force in Quality Teaching-Learning

This discussion is based on *Sections 8, 9,* and *10* of the Zimbabwe Council for Higher Education quality assurance framework, which guides institutional practice on accountability, and improvement in teaching-learning, special facilities provision, duration, and weighting of programmes, and student assessment (Garwe, 2018). In this regard compliance, and accountability are imperative in the spirit of improving the quality of teaching-learning (Harvey & Newton, 2004). Thus, these form part of the quality circle that is centered on a quality approach, improved teaching-learning, students' feedback, and continuous cooperative problem solving (Ibrahim, 2014). For instance students' feedback endows them as they can determine what, and where to study; how they learn, and who to teach what course (Brennan & Shah, 2000). In this case quality assurance helps to clarify roles, and responsibility for the enhancement of teaching-learning activities (Dill, 2000; Kristensen, 2010; Rowlands, 2012).

In this instance the quality of teaching-learning in any tertiary institution has significant implications on students' acquisition of knowledge, skills, and values (Rodr guez, 2013). In cases where tertiary institutions have systems that are not all-inclusive in delivering quality teaching-learning, they might experience accelerated academic dishonest, and poor writing skills among students of all categories. This brings to light the extent to which the institutions set procedures, and procedures for teaching-learning laws, including examination writing, and marking (Archibong, 2012). Thus, in the absence of stringent measures to deal with students' academic dishonest in a tertiary institutions' examination management system, students are at ease in indulging in disreputable behavior, and this perpetuates the rate of academic dishonest. It is against this background that compliance and accountability are considered the foundation for an improved level of teaching-learning, and lecturer-students interaction geared towards the conception of quality goods, and service. Hence, the need to repeatedly give reference to quality assurance practices, and procedures in teaching-learning within tertiary institutions (Sadler, 2017). Hence the next section focuses on internal audit as a monitoring practice, and procedures in teaching-learning, and the allocation of responsibilities efficiently in line with the tertiary institution's vision, and mission.

3.3 Internal Audit as an Approach to Enhance Sustainable Quality Assurance Monitoring Practices, and Procedures

According to Omolaye and Jacob (2017) internal audit is considered a crucial approach applied in an organization with the view to guarantee, and enhance the quality of goods, and



service. Thus it provides a wide-ranging methodology of assessing, and monitoring quality of teaching-learning, and associated activities in a tertiary institution. It calls for the involvement, and commitment of all stakeholders (management, lecturers, support staff, students, etc.) to institutional ethos, and practices that stimulate quality teaching-learning, while searching for excellence (Tam, 2001). Therefore, in a tertiary institution internal audit forms part of the internal control structure premeditated to enhance all functions, and activities in line with the delivery of quality teaching-learning. Thus, it's an effective, and efficient method of handling, checking, measuring, appraising, and reviewing the teaching-learning process with a view to produce quality goods, and services that meet set criteria, and anticipations of the society.

In a tertiary institution internal audit involves a series of procedures, activities, practices, and services rendered to make sure that there is appropriate control, organization, and coordination of teaching-learning activities so as to achieve the anticipated quality (Sallis, 2014). They take into cognizance that the type, availability, and functionality of teaching-learning facilities such as library, laboratories, lecture rooms, and internet defines the level, and quality of teaching-learning in tertiary institutions. Hence the internal audit crafts approaches, and procedures to enable the institution provide adequate teaching-learning facilities, check on lecturer-student interactions, enforce institutional policies, supervise instructional delivery, and the writing of examinations. For example inadequate monitoring of lecturer-student interaction creates a good, healthy, ethical, and professional interactions that promote effective teaching-learning, thereby discouraging students from involving in academic dishonest during examinations. However, it remains questionable as to whether the recommendations made through this internal audit practices, and procedures are adopted or overpowered by the institutional management in terms of decision-making (Omolaye & Jacob, 2017).

4. Conclusion

In contemporary educational management and leadership it's encouraged to blend previous experiences, and new corporate governance strategies with view to improve the effectiveness of tertiary institution programmes. It is against this background that through this discussion it was noted that in the production of quality goods, and services in Zimbabwean tertiary institutions, there exists an interaction of the following: institutional management, resource mobilizing, teaching-learning, and monitoring practices. In this context the researchers reached a conclusion that the interaction of these facets based on control, compliance, accountability, and transparency creates sustainable quality assurance practices, and procedures pivotal in enhancing the right to use, and quality of teaching-learning in Zimbabwean tertiary institutions. It is, therefore, recommended that though practices are in place for assuring quality in teaching-learning, some of these need improvement to guarantee quality, and to promote quality culture.

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